

Email Marketing



Email Marketing - Speak to your audience with impact

Now, you can easily and effectively create high-impact emails that are as professional as your business. Our email marketing service includes all the features you'd expect from an enterprise level marketing service, but at a price that is affordable and with tools that are very easy to use.

We think email marketing is about building relationships with your customers. The contact management tools in our service help you get to know your customers even better. Our program includes drill down reporting to help you target and personalize your messages to each contact on your list. And once the emails are sent, you are able to easily track the effectiveness of your messages.

Program Highlights:

Over 25 Email Marketing Articles & Resources New to email marketing or just want to brush up on the latest trends and tactics? Our service includes resources to assist with creating effective marketing campaigns using email.

Upload Contacts Bring in your existing contact list from other software easily to save setup time and possible data entry mistakes.

Mail Merge Your email message can even include mail merge personalization so you can address your customers by name.

Detailed Reporting You get complete message reporting including: opens, clicks, bounces, number successfully delivered, unsubscribes, and the total number forwarded to others. You'll enjoy clear, concise reports in tables and charts to show exactly how your marketing is doing.

Ready-Made Templates Over 300 professionally designed HTML templates that are ready to go. If you are the creative type, you can easily create your own templates from scratch using your favorite HTML editor such as: FrontPage, Dreamweaver, etc.

Effortless Unsubscribe Your customers can easily unsubscribe to your mailing list and you don't have to do anything. The system handles it all and you can easily see who has opted out from your mailing list.

Message Scheduling Easily schedule when you would like for your emails to go out. This can be a real time saver when you have multiple or consistent campaigns.

Customer Surveys You can do more than just email messages, you can actually send and track customer surveys without any additional cost. Now you can learn more about your customers the easy way—by asking them.

Pricing Plans

Contacts	Per Month
500	\$9.95
1,000	\$14.00
2,500	\$29.00
5,000	\$47.00
10,000	\$74.00
15,000	\$109.00
25,000	\$149.00
35,000	\$239.00
50,000	\$379.00
75,000	\$529.00
100,000	\$699.00

The pricing plans are based on the number of contacts you will have. Each plan includes sending up to six times the contact limit per month.

For example, the plan with 1000 contacts allows you to send up to 6000 messages per month.



\$49.95 EasyStart

Not sure where to begin or just want to get started as fast as possible? We offer an optional EasyStart service to get you up & running quickly. Our technicians will work one-on-one with you to get the initial setup completed.